

INCREASE WEEKEND BOOKINGS AND REVENUE



SABRE WEEKEND SPOTLIGHT

Weekend Spotlight, an extension of Sabre® Hotel Spotlight, gives you the additional opportunity you're looking for to secure leisure weekend bookings. Serve up your unique offer to agencies who are shopping for check-ins Thursdays through Sunday. And track your campaigns with the reporting and marketing analytics you know today.

WHAT'S IN IT FOR YOU

INCREASE YOUR SALES

Sabre research shows that hotels in the top of the hotel shopping display are booked by agents two thirds of the time, regardless of any qualifiers that may be used to search.

GAIN COMPETITIVE ADVANTAGE

Stand out against your competition for weekend travel with premium placement in Sabre.

IMPROVE YOUR CAMPAIGNS WITH MARKET ANALYTICS

Receive pre-production market analytics and performance data on your campaigns.

EXTEND YOUR REACH

Offer unique weekend promotions to secure more leisure bookings.

CLICK TO SEE Weekend Spotlight
YOUR LOGO HERE
WEEKEND Spotlight
 Book now on Sabre
 HODXXXX/DDMMM-1NT1

1	01	HILTON GARDEN INN TIMES	1E	I	F	W279	-	36*
2	00	HUDSON	0S	I	F D	W239	-	38*
3	0X	HAMPTON INN MANHATTAN SQ	1W	I	F B	Y199	-	381*
4	0V	GANSEVOORT PARK HOTEL	2M	I	P F D	W435	-	1344*
5	0U	ONE UN NEW YORK HOTEL	1ME	I	P F D	W323	-	2487*
6	0T	PARK CENTRAL	4M	I	F	W323	-	61*
7	0R	HILTON TIMES SQUARE	3M	I	F	W254	-	199*
8	0V	AFFINIA MANHATTAN	0S	I	F D	W160	-	109*
9	0A	TOWERS OF THE WALDORF AS	0M	I	F B	W579	-	579*
10	0Y	WAST TIMES SQUARE NEW Y	0	I	F D	W271	-	774*
11	0V	THE SOMAZ HOTEL	2M	I	F D	W425	-	875*
12	01	HILTON GARDEN INN WEST 3	2M	I	F	W259	-	334*
13	00	LAGHAM PLACE FIFTH AVEN	3M	I	F D	W742	-	3325*

Outperform your competition for Thursday-Sunday business with a Weekend Spotlight.

HOTELS CAN PROMOTE:

- Special or promotional rates
- Food and beverage credits
- Resort credits
- Amenities
- Late checkout
- Special events
- Room upgrades
- Promotional packages

INTERESTED IN LEARNING MORE?

Contact your account or media manager or email mediaBDM@sabre.com to generate revenue with a custom media program.