



# Sabre Air Shopping

Tools to help you find the right flight at the right price at the right time

## WHAT YOU MAY BE FACING NOW

As your customers become more travel savvy, their expectations of your service continue to increase. Each day you are faced with not only finding the lowest fare advertised, but also finding seats that are available at that fare on the dates your customers need to travel. You need the tools to help you quickly locate the lowest prices and create the best travel itineraries possible.

## HOW WE CAN HELP YOU

Our *Sabre*® *Air Shopping* suite of tools gives you the extensive search and shopping capability needed for you to meet the increasing demands of your customers. With our *Bargain Finder*™ *Plus* and *FlightFinder*™ features, you'll be able to find available seats — on the right flights, at the right fare.

## FEATURES AND FUNCTIONS

Each feature within our *Air Shopping* suite of tools provides an enhanced search for the best fare, based on criteria provided by your customer.

***FlightFinder*** — Automatically finds flights for the fares your customers want. Your customers are bombarded with advertisements touting the lowest fares. With this shopping feature, you can find the fares they want on available flights, greatly increasing customer loyalty and satisfaction. The search is automatic, eliminating the need to read fare rules or manually search for flight availability. Starting from a fare display, simply indicate the desired fare and the number of passengers travelling. Our *FlightFinder* feature does the rest — displaying only flights that are both applicable and available at the requested fare. Additional benefits of this timesaving tool include:

- Automatically searches inventory, offering alternate travel dates if preferred travel dates have no applicable or available inventory
- Enables you to input additional travel dates, as well as non-sequential travel dates
- Displays total price, including all taxes, surcharges and fees
- Allows you to shop for your negotiated fare content

***Bargain Finder Plus*** — Enables you to quickly find lower-priced itinerary options. Fares differ from itinerary to itinerary, but some customers will want to know if a lower fare exists for each itinerary they are considering. Change the flight, travel date, air carrier or some other element of the trip, and the fare may change. Our *Bargain Finder Plus* feature takes the guesswork out of locating lower fare options, making the process more efficient and much less time consuming.

Talk about easy to use! With the *Bargain Finder Plus* feature, only one entry is needed to evaluate more than 1,000 travel options. Plus, this timesaver automatically returns up to nine lower fare options, including alternative airlines, times of day, and inventory that can be booked directly from the response. Qualifiers help tailor the search for options that address your customers' specific needs and preferences.

## SIMPLIFIED SEARCH AND SALES PROCESS

- Automates the search for applicable and available flights
- Enables you to automate the viewing, pricing and ticketing of negotiated fares
- Features simple, easy-to-use formats
- Reduces booking time, increasing your productivity
- Empowers you to quickly offer lower-priced itinerary options to your customers

## CUSTOMER FOCUSED

- Boosts customer confidence
- Increases customer satisfaction
- Enables you to quickly offer more options to meet customer needs and preferences

Please contact the Sabre Travel Network office nearest you or your Sabre Travel Network account executive for more information.

Visit our Web site at [www.sabretravelnetwork.com](http://www.sabretravelnetwork.com)

**For More Information.** If you'd like to find out more about our valuable *Air Shopping* suite of tools, contact your Sabre Travel Network account executive or visit our Web site at [www.sabretravelnetwork.com](http://www.sabretravelnetwork.com). More information is also available through our *Format Finder*<sup>SM</sup> help system, which can be accessed through our *Agency eServices* Web site or the *Sabre*<sup>®</sup> *eVoya*<sup>®</sup> *Webtop* home page.

<i>Sabre Air Shopping Suite of Tools</i>	
<b>Tool</b>	<b>Shopping and Search Capability</b>
<i>FlightFinder</i>	Automatically finds flights for the fares your customers want, giving you the total price, including taxes, surcharges, etc.
<i>Bargain Finder Plus</i>	Enables you to quickly find lower-priced itineraries and more travel options for your customer