



News Release

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Sabre Travel Network Middle East launches operations in Abu Dhabi

Sabre Travel Network Middle East, the world's leading global distribution system (GDS), has announced the launch of its operations in Abu Dhabi. The launch comes only ten months after Sabre Travel Network announced the creation of its Bahrain-based joint venture with leading regional carrier Gulf Air, designed to offer world-class products and services to the travel industry operating in the Middle East region.

Daniel Naoumovitch, Chief Executive Officer, Sabre Travel Network Middle east, said: "UAE is one of the fastest growing countries in the Middle East region, with an industry growth of twenty-one percent in 2005. By establishing a strong presence in the country, we wanted to ensure that we can provide all travel suppliers and agencies with the right tools and products to grow their business and offer innovative solutions to their customers. This is why we recently introduced much needed products and services in the market, including MySabre, E-services, Sabre.Res, Sabre Virtually There and e-ticketing".

"Since the official launch of Sabre Travel Network Middle East ten months ago, we have sought to strengthen our position in the market by increasing our local capabilities and strengthening our relationships with suppliers in order to enhance our customer service and deliver even more value to our customers", Naoumovitch said. "This is the latest initiative that proves our commitment to do so".

The official launch took place in the presence of senior executives of key travel agencies. During the event, Sabre Travel Network presented its first UAE top customer awards. Winners included Omeir Travels, Muna Abu Shmeis from Ittihad Travel for the best performing staff, Asia Travel award for the fastest growing agency in the country and Al Shabah Travels for the fastest growing agency in Al Ain.

About Sabre Travel Network

Sabre Travel Network, a Sabre Holdings company, provides access to the world's leading global distribution system (GDS). The Sabre GDS is a ready-built efficient marketplace that connects suppliers, including hundreds of airlines and thousands of hotels, with more than 50,000 travel agency locations. Suppliers get access through one single connection; travel agents get real time access to thousands of travel products from multiple suppliers through one source integrated into their businesses; consumers get access to a global supermarket of the world's greatest travel possibilities.

Key brands of Sabre Travel Network include GetThere, the leading Web-based corporate travel reservation technology, and Jurni Network, the unique leisure travel agency consortium in the United States that enables members to sell more products from preferred travel suppliers using sophisticated market intelligence.

Sabre Holdings (NYSE: TSG) connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>.

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