

Sally Brown	Peter Heath
TextWrite	TextWrite
020-8871 0536	01844-350099
07917-091782 (mob)	07788-456354 (mob)
sally@textwrite.org	peter@textwrite.org

SA585
24 November 2005

More Italian local content now bookable in the Sabre system

Local Operator content plays important role in Sabre's Italian business strategy

All travel products from Italian tour operator Viaggi del Ventaglio are now bookable by Italian travel agents using the Internet-based MySabre booking platform. The new content is accessible through the Local Operator area in the Italian version of the product.

"The bookable products in Local Operator are an important part of our strategy to give our agency customers more non-air, leisure travel content," said Roberto Grande, Sabre Travel Network's Italian director. "Over the next few months we have scheduled a rich programme of new implementations".

Local Operator gives Italian agencies a single point of access to a significant range of bookable local content including tour operators, accommodation, ferries, and bus and coach operators. All transactions are recorded and information can be down-loaded into an agency's back-office management tool.

All the content in Local Operator can be accessed with just one sign-in routine. Navigation is intuitive and the agent can shift from one operator's products to another's with a simple click of the mouse.

The importance of Local Operator content in Italy is demonstrated by ongoing transaction growth. The number of products sold through this part of MySabre between January and September 2005 is 50 percent greater than the same period last year.

About Sabre Travel Network

Sabre Travel Network, a Sabre Holdings company, provides access to the world's leading global distribution system (GDS). The Sabre GDS is a ready-built efficient marketplace that connects suppliers, including hundreds of airlines and thousands of hotels, with more than 50,000 travel agency locations. Suppliers get access through one single connection; travel agents get real time access to thousands of travel products from multiple suppliers through one source integrated into their businesses; consumers get access to a global supermarket of the world's greatest travel possibilities.

Key brands of Sabre Travel Network include GetThere, the leading Web-based corporate travel reservation technology, and Jurni Network, the unique leisure travel agency consortium in the United States that enables members to sell more products from preferred travel suppliers using sophisticated market intelligence.

Sabre Holdings (NYSE: TSG) connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>.

###