



## News Release

Sally Brown  
TextWrite  
020-8871 0536  
07917-091782 (mob)  
[sally@textwrite.org](mailto:sally@textwrite.org)

Peter Heath  
TextWrite  
01844-350099  
07788-456354 (mob)  
[peter@textwrite.org](mailto:peter@textwrite.org)

SA 543

15 August 2005

### **Sabre boosts e-ticketing capability**

Sabre Connected travel agents in the United Kingdom are now able to issue electronic tickets for travel on El Al, IcelandAir and Kenya Airways. This brings to 37 the number of airlines offering UK e-ticketing capabilities in the Sabre GDS.

Reet Wiseman, Sabre Travel Network's vice-president for the UK and Ireland, said use of e-tickets would grow steadily towards the end of 2007 - IATA's target date for the end of paper ticketing.

Increasing the number of airlines that offer e-ticketing through the GDS is just one portion of Sabre Holdings' comprehensive e-ticketing solution for travel agents and airlines alike. In the past few months Sabre Travel Network's sister business Sabre Airline Solutions has introduced two new e-ticketing products for airlines. Electronic Ticket Essentials enables airlines to distribute electronic tickets through travel agents, 'interline' electronic tickets for e-ticketing among multiple carriers, and check in passengers with electronic tickets. And SabreSonic Ticket, a state-of-the-art e-ticketing module, eliminates the need for airlines to build costly systems for electronic ticket distribution and database maintenance.

Wiseman added: "Sabre was first to market and today offers e-ticketing on more carriers from more points of sale than any other GDS. We continue to introduce new carriers to help travel agencies reduce costs associated with issuing and delivering paper tickets, and to assist airlines reduce their overall distribution costs."

#### **About Sabre Travel Network**

Sabre Travel Network, a Sabre Holdings company, provides access to the world's leading global distribution system (GDS) enabling agents at more than 53,000 agency locations worldwide to be travel experts. The Sabre GDS, the first system to connect the buyers and sellers of travel, today includes more than 400 airlines, approximately 60,000 hotels, 37 car rental companies, nine cruise lines, 35 railroads and 220 tour operators. Key brands of Sabre Travel Network include GetThere, the leading Web-based corporate travel reservation technology, and Jurni Network, the unique leisure travel agency consortium that enables members to sell more products from preferred travel suppliers using sophisticated market intelligence.

Sabre Holdings Corporation (NYSE: TSG) is a world leader in travel commerce, retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>

- ends -