



News Release

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Sabre Connected agents in Italy now able to access Alpitour content

Italian travel agents using the Internet-based MySabre GDS booking platform can now book all travel products from Italian tour operator Alpitour. Sabre Connected agents can access these products through MySabre's Local Operator, which connects to Easybook, Alpitour's web-site specifically designed for travel agents.

Local Operator gives Italian agencies a single point of access to a significant range of bookable local content including tour operators, accommodation, ferries, and bus and coach operators. All transactions are recorded and information can be down-loaded into an agency's back-office management tool. All the local content in Local Operator can be accessed with just one sign-in routine. Navigation is intuitive and the agent can quickly and easily shift from one operator's product to another.

Roberto Grande, Sabre Travel Network's country manager for Italy, said: "We are delighted to offer Sabre Connected agents in this country direct access to Alpitour's Easybook. This is part of our ongoing strategy to introduce a wide range of new bookable leisure products to the Sabre GDS and to increase local market content."

About Sabre Travel Network

Sabre Travel Network, a Sabre Holdings company, provides access to the world's leading global distribution system (GDS). The Sabre GDS is a ready-built efficient marketplace that connects suppliers, including hundreds of airlines and thousands of hotels, with more than 50,000 travel agency locations. Suppliers get access through one single connection; travel agents get real time access to thousands of travel products from multiple suppliers through one source integrated into their businesses; consumers get access to a global supermarket of the world's greatest travel possibilities

Key brands of Sabre Travel Network include GetThere, the leading Web-based corporate travel reservation technology, and Jurni Network, the unique leisure travel agency consortium that enables members to sell more products from preferred travel suppliers using sophisticated market intelligence.

Sabre Travel Network works closely with sister company **Sabre Airline Solutions**, the world's largest provider of products to help airlines market themselves, sell their products, serve their customers and operate more effectively, from planning to execution. The combined portfolio of marketing, sales, distribution, operational and decision-support technology is unique, and of huge value to airlines all over the world.

Sabre Holdings (NYSE: TSG) connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>.

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