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## **Omega World Travel and Sabre's TripCase Team Up to Offer Advanced Communications and Messaging to Business Travelers**

### ***Innovative Application Offers Corporations Connectivity During Entire Trip***

**Fairfax, VA and Southlake, TX – February 16, 2010** - Omega World Travel, a leading travel management company (TMC) serving multi-national corporations and government agencies, today announced an agreement to become the first TMC to globally integrate, promote and distribute Sabre Travel Studios' TripCase(SM) smart mobile application.

The innovative solution includes full integration of Omega Travel customers' travel plans into the TripCase platform, allowing Omega to communicate directly with travelers post-booking and in-transit. Omega's clients will gain from real-time messaging that keeps business travelers informed, empowered and connected wherever they travel.

TripCase is a free mobile application that provides real-time trip information to travelers from the moment of the booking until their return. TripCase supports Blackberry, iPhone, iTouch and Windows Mobile devices, with Android connectivity anticipated later this quarter.

TripCase provides a host of services to business and leisure travelers, including:

- automatic import of itinerary details
- flight updates/alerts/notifications
- trip-specific messages
- flight departure and arrival status
- baggage claim location
- gate changes
- travel itinerary sharing
- car rental shuttle information

Convenient push messages alert travelers to flight status changes. The application also allows the traveler to access weather, hotel and rental car information and more.

"The deployment of TripCase provides us the opportunity to further enhance the quality services we provide to our customers in the areas of communication, risk management and corporate responsibility," says Gloria Bohan, Omega's Chief Executive Officer. "TripCase's advanced technologies keep travelers connected and informed during every aspect of their trip."

"TripCase has immense potential in the corporate travel arena," said John Samuel, Senior Vice President of Sabre Travel Studios, the group that conceived and launched TripCase. "Beyond merely keeping travelers informed, corporations working with progressive TMCs can utilize this platform to enhance collaboration, drive usage of preferred suppliers, and more. We're excited to build off our initial success with the general public and enter this arena with a strong launch partner in Omega World Travel."

To learn more about TripCase and to download the application, visit [www.tripcase.com](http://www.tripcase.com).

**About Omega World Travel:**

Omega World Travel is one of the largest travel management companies in North America. Headquartered in Fairfax, Va., Omega services corporate, government and leisure clients throughout the U.S., Europe, the Middle East and Asia. Omega also owns Travtech, a technology development company, and Cruise.com, one of the largest sellers of cruises online. For additional information about Omega World Travel please visit: [www.owt.net](http://www.owt.net) .

**About Sabre Travel Studios:**

Sabre Travel Studios, a Sabre Holdings(R) company, was formed in late 2006 to explore new business concepts that diversify Sabre revenue streams. Sabre Travel Studios' team combines research, development, marketing and business design skills within four core areas: Community, data portability, location awareness and "lifestreaming."

Travel Studios' key products include cubeless ([www.cubeless.com](http://www.cubeless.com)), a scalable internal social network platform for organizations of all sizes; AgentStream, an offshoot of cubeless designed for travel agents ([www.agentstream.com](http://www.agentstream.com)); and TripCase ([www.tripcase.com](http://www.tripcase.com)), a free smart mobile application to help travelers to stay organized, informed and connected when they travel.

Sabre Holdings connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at [www.sabre-holdings.com](http://www.sabre-holdings.com).