



PRESS RELEASE

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Trams Introduces New Dashboard Technology for Travel Agencies

New Technology Increases Real-Time Visibility into Agency Operations

Southlake, TX – September 10, 2009 – Trams(R), Inc., a leading provider of back-office and customer relationship management (CRM) solutions for travel agencies, today introduced a new dashboard feature for its ClientBase CRM product. This ClientBase enhancement will provide an easy-to-read visual display of key information necessary to properly gauge and manage the operations of a travel agency.

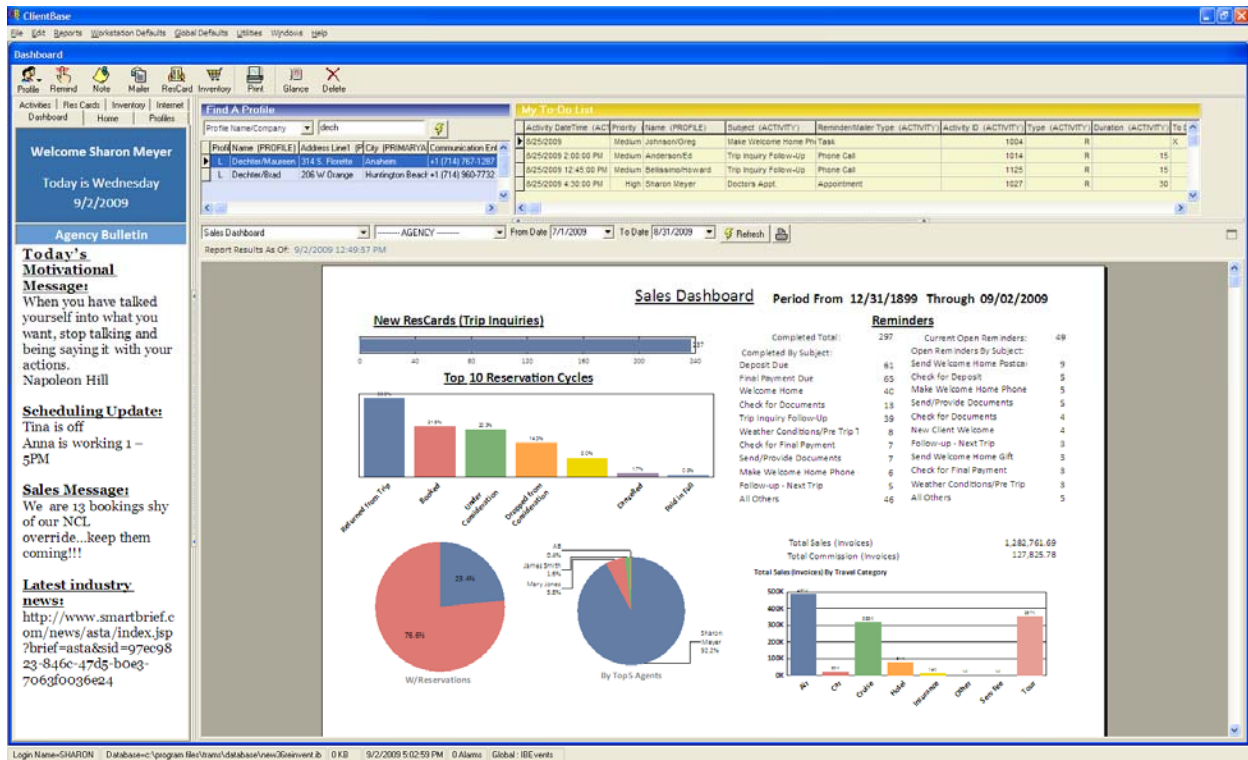
Trams personnel will demonstrate the new dashboard for agents at next week's American Society of Travel Agents TradeShow event at booth number 827 in Las Vegas. Trams is a business unit of Sabre Travel Network(R), the world's leading provider of high-performance solutions for the travel industry.

Trams previewed the new dashboard for clients at last month's Trams 2009 Summer Camp in Scottsdale, Arizona. Over 160 travel agents, including over 50 agency owners and managers, were introduced to high-level concepts for working on their business, not just in their business. These agents recognize the necessity for interpreting and managing their data; the new dashboard offers a new window into viewing and measuring results in real-time.

The dashboard will be included in the user interface of the next ClientBase version, due to be released the first quarter of 2010. Historically, agencies would put data into their database, and at the end of the month run the necessary reports to see how they performed. The new ClientBase dashboard is designed to display key measurements, in real-time, and in a way that can influence daily behavior. Owners and managers, as well as frontline sales agents, can now access their data on the fly, while continuing to drive results within their agency.

"The data available in your database can be a powerful tool for steering the direction of your business," said Sharon Meyer, Chief Operating Officer of Trams, Inc. "But raw data needs to be transformed into meaningful insight, which is why dashboard technology is gaining popularity and why we are integrating it into our ClientBase solution."

The ClientBase dashboard will provide an integrated portal to Trams Crystal Reports. In addition, ClientBase will include a library of sales, marketing and management dashboard reports, enabling agencies to have complete flexibility in creating goals and delivering verifiable results.



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About Sabre Travel Network

Sabre Travel Network, a Sabre Holdings(R) company, provides the most comprehensive end-to-end solutions for corporate and leisure travel. The Sabre(R) GDS is the foundation for these solutions, providing a ready-built efficient marketplace that connects travel suppliers, including hundreds of airlines and thousands of hotels, with more than 55,000 travel agency locations. Currently, Sabre collectively handles over 70 percent of the BTN 100 bookings.

Key brands of Sabre Travel Network include GetThere(R), for corporate travel reservation technology; Nexion(R), a host agency; SynXis(R), for hotel reservation management, distribution and technology services; E-site marketing, specializing in online business solutions exclusively for the hospitality industry, TRAMS(R), mid- and back-office solutions and marketing services for travel agencies; and TRAMS ClientBase Marketing Services, a marketing promotions services for leisure travel agencies.

Sabre Holdings connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>.

About Trams, Inc.

For more than 20 years, Trams, Inc. has assisted travel agencies in their efforts to grow revenue, optimize customer management, and streamline processes. More than 45,000 agents in over 11,000 locations currently use Trams' Product Solutions; which provide the leading back office system, Trams Back Office, the leading agency customer relationship management (CRM) product, ClientBase, as well as unique agency marketing services through ClientBase Marketing Services (CBMS). For more information, please visit <http://www.trams.com> or contact Trams, Inc. at 310-641-8726 or Marketing@trams.com.