



Media Contact:

Mônica Alves
Sabre Travel Network
+ 1 682-605-3709
Monica.alves@sabre.com

Sabre Travel Network Offers Travel Protection Services through Agreement with AXA Assistance

SOUTHLAKE, TX – October 06, 2010 – Sabre Travel Network, the leading provider of high performance solutions for the travel industry, announced today that customers can already access travel protection services via AXA Assistance, a branch of the AXA group with presence in more than 30 countries. This is another capability of the Sabre Red Value Suite to help agencies drive customer loyalty by delivering the best travel options at the best value.

Sabre Connected agencies and corporations in Argentina already have the ability to shop, book and sell travel protection services via the same system used to book air, car, hotel, cruises as well as other travel related products and services. Access via a one-stop shop, means the agent can respond to the needs of the traveler in a fast, reliable and efficient way. This is why more agencies and corporations worldwide choose the Sabre GDS.

“As of today, Sabre Connected travel agents and corporations have streamlined access to shop and book travel protection services. The ease of access to additional bookable content will increase the value of the travel agent and ultimately help drive customer loyalty and power business performance,” said Matias Duek, Regional Manager, Sabre Travel Network.

“Because all AXA ASSISTANCE products and prices including pre-negotiated rates are accessed in real-time, agents can offer the best benefits rates and options available at the time of sale”, said AXA Assistance Chief Executive Officer, Mr Patricio Lanus. “Now, Sabre will provide Travel agencies with direct access to AXA Assistance, and will give them the ability to offer Travel Protection and Travel Assistance Services in a more convenient and efficient way. We are excited to be working with Sabre and look forward to expanding the access to our products to Latin America.”

About Sabre Travel Network

Sabre Travel Network is the world’s leading provider of high-performance travel solutions. By combining its unique expertise and leading technology, Sabre powers business performance across the travel industry. Sabre’s multi-channel merchandising and procurement solutions enable corporate and leisure agencies, corporate travel programs, airlines, hotels and other travel suppliers around the world to make money, save money and provide better customer service.

The Sabre(R) GDS is the foundation for these solutions, providing a ready-built efficient marketplace that connects travel suppliers, including hundreds of airlines and thousands of hotels, with more than 55,000 travel agency locations. The Sabre GDS powers 70 percent of the *Business Travel News* 100 travel programs.

Sabre Holdings connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>.

About AXA

AXA Assistance is a branch that belongs 100% to AXA Group. AXA is a global leader of insurance and protection services with 6,000 employees in more than 30 countries. After consolidating its growth in two major business areas, car insurance and travel insurance, AXA Assistance is currently expanding its business into four main development areas to better meet the new market needs: Car, Travel and, more recently, Home and Health. With the objective of continuously reinvent insurance and protection services, the protection manager has the ability to provide immediate solutions and additional services based on expertise and an international structured offer.

AXA Assistance Argentina has the daily objective of being recognized as the best option for Customized Services of Full Assistance, dedicated to optimize the customer management through extreme quality services which express the genuine essence of our culture.

For more information about AXA Assistance Argentina, please visit:
<http://www.axa-assistance.com.ar>