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Sabre Cruises Launches Promotion for Travel Agents

Agents Can Earn Rewards Plus Points Through October 2009

LAS VEGAS, NV – September 15, 2009 – [Sabre Travel Network](#)(R), the world's leading provider of high-performance solutions for the travel industry, today launched a [new promotion for travel agents](#) booking cruises online via [Sabre Cruises](#)(R). For the next six weeks, agents will automatically earn [Sabre Rewards Plus points](#) when booking select cruise lines through Sabre Cruises.

For each cruise booking sold between September 14 and October 31, agents will earn 300 Rewards Plus points. Redemption starts at only 1,500 rewards plus points, so after as few as five cruise bookings, agents can reward themselves with merchandise, training, gift cards and much more.

Sabre Cruises is a 24/7 online booking tool that allows agents to search and book 13 of the world's largest cruise lines. The Sabre Cruises API powers 18 of the top 20 online cruise sites.

Sabre Cruises has access to all the same cruise prices and inventory agents get when they call the cruise lines directly. It reduces time and can identify the best matched cruise based on their customer's preferences. Agents can better serve their customers by providing the best value for their money because they can create an efficient snap shot of what the market offers and select the best choice. With Sabre Cruises, it's easy to find the best travel options by selling cabin upgrades as well as pre/post sailing packages.

Sabre's Unmatched Record of Delivering Online Cruise Booking Enhancements

Sabre Travel Network continues to invest in Sabre Cruises, delivering enhancements that help agents drive sales via unparalleled access to cruise inventory and the industry's most efficient booking technology. Recent enhancements include:

- **One-Step Reinstatement of Previously Canceled Bookings**

Every leisure agent has endured the process of re-building a booking for a client who cancelled their trip, but then changed their mind. Re-creating the record, perhaps calling the cruise line, can be time consuming. With new one-click technology that reinstates the cancelled booking (as long as the space remains available), Sabre has delivered yet another enhancement that drives both efficiency and superior service for travel agencies.

- **Different Transportation, Different Customers, Same Cruise Booking**

Now when booking Royal Caribbean, Celebrity Cruises, and Azamara Cruises, agencies can book individualized trip details for two or more travelers in the same cruise booking. For example, one passenger flies in from DFW via cruise line air, while the other is booking the cruise only - both can now be booked together. Travelers in groups can also have their own pre/post packages without all travelers required to book the same package.

- **Cashing in with the right Currency**

When an agency books Royal Caribbean, agents may select a currency authorized by Royal Caribbean for their agency and have rates returned in that selected currency.

- **More Delectable Dining Options**

My Time Dining — Royal Caribbean and Celebrity now offer dining preferences that may be selected at the passenger level instead of the booking level. Travelers also have the option to choose selected times or open seating. Plus, they can book available dining preferences in addition to being waitlisted.

Family Time Dining — When booking Royal Caribbean and Celebrity, travelers may choose a dining program that serves children (ages 3 through 11) first, after which the kids are escorted to their own special event...all while the adults continue their relaxing dining experience.

- **In the Know on Email**

An email address may be added to a booking so that it will be included in the PNR PE field. An email address can also be added on the "User Preferences" page and it will automatically populate the Passenger Information Field.

Sabre Rewards Plus - Rewarding Agents for What They Do Best

Sabre Rewards Plus is a free agent appreciation program, available to agents on any global distribution system (GDS). Members earn points by selling select cruises, cars, hotels, insurance and more. Agents can also earn Rewards Plus points by participating in surveys and quizzes.

Sabre Rewards Plus makes it easy to register and easy to redeem rewards plus points. Once an agent has registered they can begin earning Rewards Plus points instantly. Points can be spent on valued items such as brand-name merchandise, gift cards, travel perks and educational opportunities. Redeemable rewards include TVs, DVD players, digital cameras, jewelry, household furnishings and much more.

There are currently 17, 000 participating agents (Sabre and non Sabre) located in 24 countries.

Sabre Travel Network representatives are showcasing Sabre Cruises and Sabre Rewards Plus in booth number 827 at the American Society of Travel Agents TRADESHOW event, taking place on this week in Las Vegas, Nevada.

About Sabre Travel Network

Sabre Travel Network, a Sabre Holdings(R) company, provides the most comprehensive end-to-end solutions for corporate and leisure travel. The Sabre(R) GDS is the foundation for these solutions, providing a ready-built efficient marketplace that connects travel suppliers, including hundreds of airlines and thousands of hotels, with more than 55,000 travel agency locations. Currently, Sabre collectively handles over 70 percent of the BTN 100 bookings.

Key brands of Sabre Travel Network include GetThere(R), for corporate travel reservation technology; Nexion(R), a host agency; SynXis(R), for hotel reservation management, distribution and technology services; E-site marketing, specializing in online business solutions exclusively for the hospitality industry, TRAMS(R), mid- and back-office solutions and marketing services for travel agencies; and TRAMS ClientBase Marketing Services, a marketing promotions services for leisure travel agencies.

Sabre Holdings connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>.